

PORSCHE

Financial Year 2017

Operating Result



4.1 billion

2016: 3,9 \nearrow +7%

Revenue



23.5 billion

2016: 22,4 \nearrow +5%

Operating Profit



17,6 %

2016: 17,4 \nearrow +0,2%

Number of Employees



19,456

22,401

24,481

27,612

29,777

3,271 abroad

26,506
in Germany

2013

2014

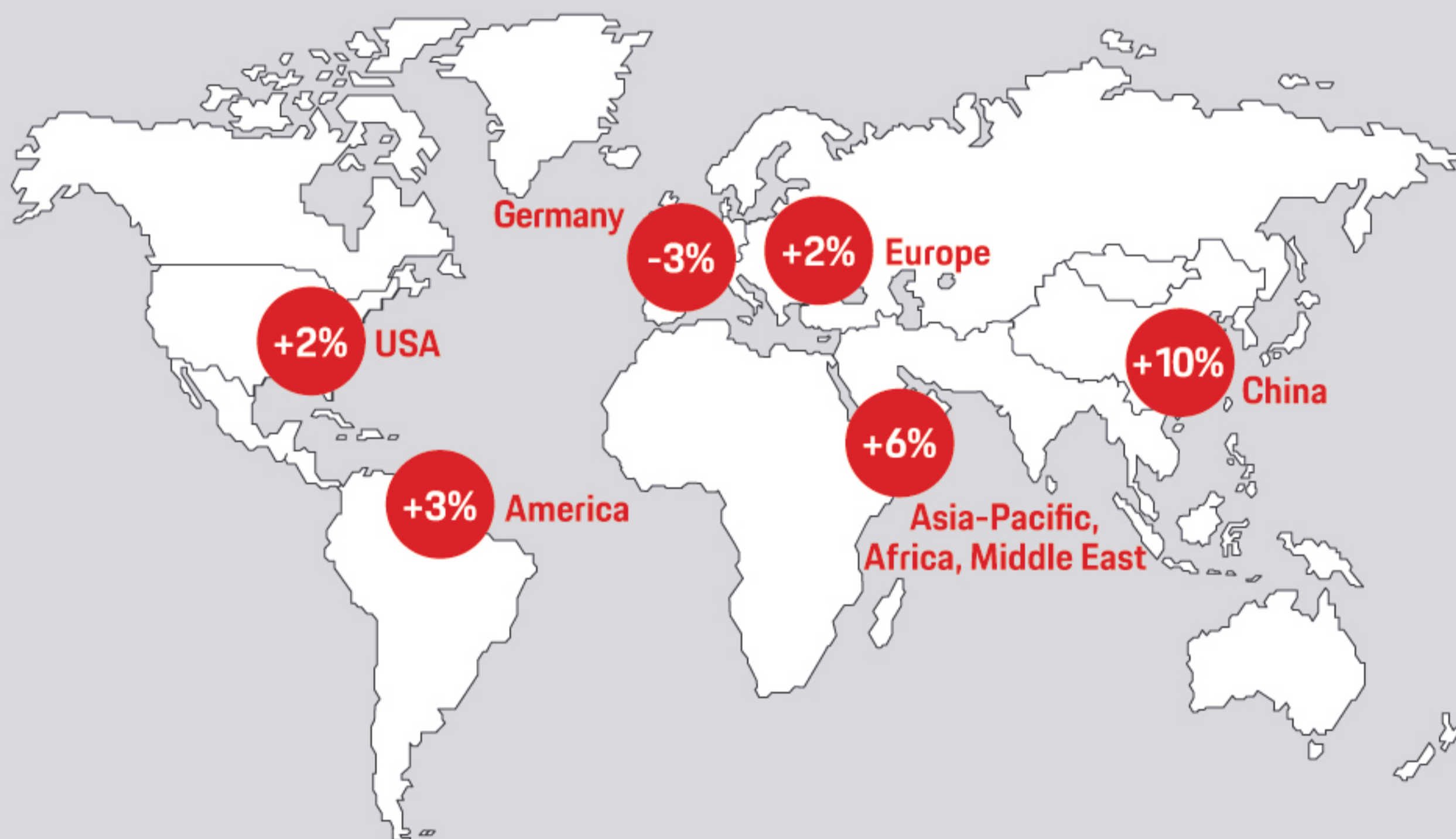
2015

2016

2017

Deliveries

compared with the previous year



237,778

Deliveries 2016

246,375

Deliveries 2017

+4%

Growth worldwide

Europe

80,262

79,975

+2%

Germany

28,317

29,247

-3%

America

67,714

65,591

+3%

USA

55,420

54,280

+2%

Asia-Pacific, Africa, Middle East

98,399

93,212

+6%

China

71,508

65,246

+10%

Panamera

15,240 \nearrow 27,942

+83%



Porsche again sets new records for deliveries. A significant boost came from approximately **27,942 deliveries** of the new Panamera; an increase of **83 per cent** compared to the previous year. "The hybrid models of the new Panamera in particular are very well received by customers, validating our product strategy. The Turbo S E-Hybrid, as the top model in the line, is a clear embodiment of performance and efficiency. It sets new benchmarks in its class", says Detlev von Platen, Member of the Executive Board responsible for Sales and Marketing at Porsche AG.