

# Road to Formula E



## #05 <<

### The countdown

> **October 2019**  
**Official Formula E Test Drives** on the Circuit Ricardo Tormo near **Valencia**

>>> Total driven test kilometres of the Porsche 99X Electric  
**> 5,000 km**

> **September 2019**  
 Announcement of **Simona De Silvestro** and **Thomas Preining** as test and development drivers of the TAG Heuer Porsche Formula E Team



## #04 <<

### The Porsche 99X Electric

> **August 2019**  
**International car launch of the Porsche 99X Electric** and TAG Heuer Porsche Formula E Team presentation



"Formula E Unlocked"  
 >>> The live video game to unveil the Porsche 99X Electric  
 >>> Unique vehicle premiere by digital community

28.8.2019, 21:57 hrs  
 Introduction of the reveal sequence and subsequent unveiling of the Porsche Formula E car



Other key roles:

**Director Factory Motorsport**  
 Pascal Zurlinden

**Director Team Management & Business Relations Porsche Motorsport**  
 Carlo Wiggers



>>> Almost 1 million spectators present at "Formula E Unlocked" live  
 >>> 14 million contacts were generated on Twitch during the car reveal campaign

## #03 <<

### The team

> **July 2019**  
 Announcement of **André Lotterer** as Porsche Formula E driver



The key roles:  
**Technical Project Leader** Malte Huneke  
**Head of Operations** Amiel Lindsay



>>> **20**  
 Team members

## #02 <<

### The powertrain

The drivers on the racetrack and in the simulator:

> **June 2019**  
 Further tests of the Porsche Formula E car on the racetrack



**Neel Jani**  
 Regular driver

**Brendon Hartley**  
 Test and development driver

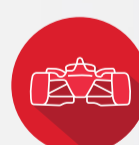
> **May 2019**  
 Simulation work as well as tests and performance measurements on test bench

## #01 <<

### The first chapter

> **April 2019**   
 The Porsche Formula E car completed an extensive test programme, running more than 1,000 km at **Calafat**

> **March 2019**  
 Rollout of the Porsche Formula E car at **Weissach**



>>> **1,000 km**



> **January 2019**  
 Received first parts and **assembled first car**

> **December 2018**  
 Announced **Neel Jani** as first driver



> **October 2018**  
 Started to work on **test bench**

> **April 2018**  
 Official announcement of Porsche's entry into **Formula E**

