



PORSCHE

Press Release

March 14, 2018

Statement for the 2017 financial year

Porsche annual press conference via Livestream

Stuttgart. On Friday, March 16, 2018, Oliver Blume, Chairman of the Executive Board of Porsche AG, and Lutz Meschke, Deputy Chairman of the Executive Board and Member of the Executive Board for Finance and IT, are presenting an overview of the results from the 2017 financial year. A Livestream of the press conference will be available from the Porsche Newsroom in German and English at newsroom.porsche.com/performance2017, starting at 10.00 am (CET).

This coming Friday, Porsche will also publish its Annual and Sustainability Report alongside the financial figures. The online version can then be downloaded as a PDF from the Porsche Newsroom and will also be available on its own microsite (newsroom.porsche.com/reports). An interactive key figure comparison tool is being provided to make it possible to compare and view figures from the past few years. By selecting parameters such as time period and key figure type, users can compile individual overviews. The format in which the data is displayed (e.g. chart, table) can be modified as required and the graphics can be saved as various file types (e.g., PNG, XLS, PDF). The recording of the annual press conference and the speeches made by the Members of the Executive Board will be provided in the Porsche Newsroom.

In addition, Porsche is making this year's financial statement a live experience for the first time. In a pavilion in front of the Porsche Museum in Stuttgart Zuffenhausen, visitors can learn about the past financial year via the exhibition entitled "Experience performance. Porsche in numbers", which will be open until April, 27. This exhibition

features interactive displays and figures presented on walls, offering interesting facts about the financial statement, Porsche as a company and its history.

Image material in the Porsche Newsroom (<http://newsroom.porsche.com>) and for journalists in the Porsche press database (<https://presse.porsche.de>).