

# Porsche Experience Center

Hockenheimring



Foundation  
stone laid:  
**22 October 2018**

Scheduled to open:  
**Q4 2019**

A **one-of-a-kind experience** with  
**incredible live encounters** for  
customers and fans.

**160,000**  
square metres total area

**16** individual modules  
in an off-road park

**70 %** incline on routes

**2.7** kilometre  
vehicle handling course

„Warm-Up“-area  
with driving  
simulators

**8** modules for testing  
driving dynamics

**Restaurant/café**

**Driver's Selection Store**

**Multifunctional conference  
venues and event spaces**

Presentations by **Porsche  
Classic** and **Porsche Exclusive**

**Boxes** for new vehicle  
handover to  
customers



**100 kilometres**  
from the headquarters  
in Zuffenhausen



**Three-storey building**  
with excellent view  
of the tracks

