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The shortcut from driver to race driver

Porsche Driving Experience launches in Sepang, Malaysia

Singapore. Porsche Asia Pacific announced today the commencement of the highly anticipated Porsche Driving Experience in Sepang, a unique programme catered for drivers who want to take their skills to the next level, step-by-step. Held at the critically acclaimed Sepang International Circuit, a motorsport F1 track situated conveniently near Kuala Lumpur International Airport, it is the ideal location for Porsche's programme both for customers and also enthusiasts.

Sepang, Malaysia was chosen for its well-known status as the hub for motor racing activities in the region, as well as the proximity to Kuala Lumpur city for recreational activities. The track itself is 5.543 kilometres long and is famous for its sweeping corners and wide straights.

Consisting of 7 different and unique courses, Warm-up, Precision, Performance, Master, Race Track Experience, Porsche World Roadshow and Co-pilot, the main objective is to familiarise drivers how to control the dynamics of the car in different driving situations and with varying involvement of the vehicle's electronic aid systems. Working in small groups ensures individual attention and rapid progress in learning; there is also the possibility to progress towards race driver level training. In addition to the training content, every programme ensures that the fun side of driving is not forgotten.

The Porsche Driving Experience will feature the full range of Porsche models, from the 718 series to the 911, Macan, Cayenne and the recently launched Panamera. Some top-end models are also available, including the 911 Turbo S, Cayenne Turbo S and Panamera Turbo.

Martin Limpert, Managing Director of Porsche Asia Pacific, said, "This is a milestone which we at Porsche Asia Pacific have always envisioned for the region, and I am thrilled that it is finally coming to fruition. There are numerous Porsche enthusiasts in the Asia Pacific region, both

owners and fans alike, who have asked for a way to experience the full potential of our cars without the need to travel to faraway places. They would now have easy and convenient access to drive some of the best sports cars in the world in one of the best race tracks in Asia with the guidance of our Porsche certified instructors. I warmly invite anybody interested to register straightaway, as there are limited slots available for this highly requested programme.”

The Co-pilot course starts from SGD200, while participating in the Porsche World Roadshow starts from SGD500. At the levels equivalent to the popular Porsche Sport Driving School, the beginner Warm-up course starts from SGD2000. Cars used in the courses can be the participants’ own vehicle or will be provided by Porsche Asia Pacific. Interested parties can immediately register their interest for any of these courses at the official website: www.porsche.com/driving-experience-asia-pacific

About Porsche Asia Pacific Pte Ltd

Porsche Asia Pacific Pte Ltd, a subsidiary of Dr. Ing. h.c. F. Porsche AG, commenced operations on 1 October 2001 and currently oversees 13 countries from its headquarters in Singapore. Offering support to its importers and dealers in After Sales, Business Development, Marketing, Public Relations and Sales, Porsche Asia Pacific manages the following countries in the region: Brunei, Cambodia, French Polynesia, Indonesia, Malaysia, Mongolia, New Caledonia, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam. On February 2017, it was announced that Porsche AG will form a new subsidiary in Taiwan, Porsche Taiwan Ltd, by forming a joint-venture with its long-time business partner, Universal Motor Traders (UMT). Porsche Taiwan Ltd is expected to be inaugurated in 2018. In 2016, the Porsche Asia Pacific region delivered 5,589 vehicles of its 911, Cayenne, Macan, Panamera, 718 Boxster and 718 Cayman to its customers, setting another record year.

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Porsche Driving Experience Sepang Programme OverviewWarm-up (Porsche Sport Driving School).

Before sport comes the warm-up. And it's no different when driving a sports car. The warm-up course is aimed at everyone who would like to experience the fascination of Porsche on the race track.

The course reinforces to you the fundamentals of vehicle control.

Our shared goal: simulating hazardous situations you may face in everyday traffic at various speeds and experiencing the performance of a selection of Porsche models provided. You practice how to brake effectively, change lanes and control oversteer and understeer. In further sections, you find and follow the racing line and practice negotiating a slalom in a sure-footed manner.

Our professional Porsche instructors will then familiarise you with the basic laws of physics relating to driving and vehicle handling. The course also covers various Porsche electronic driving aids and how these should be used correctly.

Precision (Porsche Sport Driving School).

Your Porsche is like a precision instrument. It reacts to every steering movement you make and puts it into action exactly. If you consider it the other way around, this means that the more accurately you operate, the more control you will have and the safer your driving will be. And that is exactly what is practiced on this course. Also, Precision training is the ideal basis for Performance training.

The training focuses on how to handle the car and basic driving safety. At the same time, attention is paid to the potential dangers of everyday road traffic. Particularly important factors here are learning to estimate speed and being able to react quickly.

You will practice taking evasive action and experience the effect that even slight differences in speed can have on the intensity of load changes, gradually simulating driving conditions in which the car threatens to oversteer.

The syllabus features an extensive and well-founded teaching of basic principles – with individual commentation of the learning successes in sections. The programme features a guided module

where drivers can complete full laps of the circuit. There's plenty of time for practicing accurate steering, skillful braking and careful acceleration.

Performance (Porsche Sport Driving School).

You've successfully completed the Precision level? Then welcome to Performance training, the next step on your way to achieving the greatest possible performance. On this course we will show you more driving tricks and ruses, and adapt your performance to the performance of your car. Expand your limits. This driving safety course mainly concentrates on further improving your vehicle control. Participants should possess certain basic knowledge, such as how to find the most suitable seat position, develop optimum vision control and respond correctly when the vehicle threatens to oversteer at low speeds. Then we increase the pace – and your safety at the wheel.

In addition to a theory session geared towards performance driving and advanced exercises on driver safety, the training includes a chance to familiarise yourself with the respective sequence of bends and find the ideal line. Intensive sections aim at further improving your command of the car, lap after lap. Accurate and effective braking when entering a corner and avoiding unnecessary steering inputs are primarily a question of practice. One of the main on-road training modules is 'lapping' – the opportunity to finely hone your skills over the entire circuit.

Porsche Sport Driving School instructors monitor your driving throughout and assess your progress at the end. However, here too, the emphasis is on improving your ability rather than driving at high speeds. You must have completed a Performance training course before you can take part in the next level – the Master training.

Master (Porsche Sport Driving School).

At Porsche, constant further development applies to car and driver. So, after several driver training courses with the Porsche Sport Driving School, how about the next level? Master. On this course you are supported by experienced professionals. A well-trained instructor will accompany you through the whole programme. And all of our instructors are experienced in racing.

You are already an accomplished driver, so we don't need to cover the basics. Instead, we can focus on showing you how to drive more independently and quickly find your way around the track without the aid of cones and instructors. Naturally, this also includes identifying and following the racing line. You'll also discover how this can be developed still further.

Training is conducted in small groups and performance is analysed.

You'll also have plenty of time out on the track to put what you've learned into practice and continue to improve your skills – you'll even receive one-2-one guidance on some laps of the circuit.

In addition, a workshop covering both theoretical and practical aspects will teach you all you need to know about the chassis and tyres to enable you to transfer the power of your car to the road in the most efficient way.

Race Track Experience.

When was the last time you did something for the first time? Our Race Track Experience is all about driving, goose bumps and thrill. And about a get together with a family feeling. You will spend one day at the Sepang International Circuit to be introduced to Porsche, our spirit and our model range. You will learn a lot about Porsche and how to drive our cars. From the correct seating position to driving through exciting twists and turns on our slalom and handling sections.

Porsche World Roadshow.

The ultimate Porsche adventure is waiting for you. And your lifetime dreams may come true. Experience the entire Porsche model range on the track and off-road in various high performance exercises. 16 brand new sports cars and a professional Porsche instructor team are waiting for you.

Be ready to sharpen your senses, experience a range of high-performance Porsche vehicles and enjoy unforgettable moments behind the steering wheel. Get ready to start, but don't forget to fasten your seat belt.

Co-Pilot.

Climb into the passenger seat and be impressed by the combination of power and design. To start with, a professional instructor will familiarize you with the car's technical features, then fasten your seatbelt, sit back and hold on tightly. Our expert instructors will whisk you away on an exciting co-drive that is guaranteed to pin you to your racing seat, accompanied by that unmistakable sound of a Porsche around every bend of our FIA-certified on-road circuit.