

PORSCHE

1st half of 2018

Operating Result



2.2 billion €

Q2 2017: 2.1 | +1%

Revenue



12.3 billion €

Q2 2017: 11.8 | +4%

Return on Sales



17.5 %

Q2 2017: 18.1

Number of Employees



22,401

24,481

27,612

29,777

30,785

2014

2015

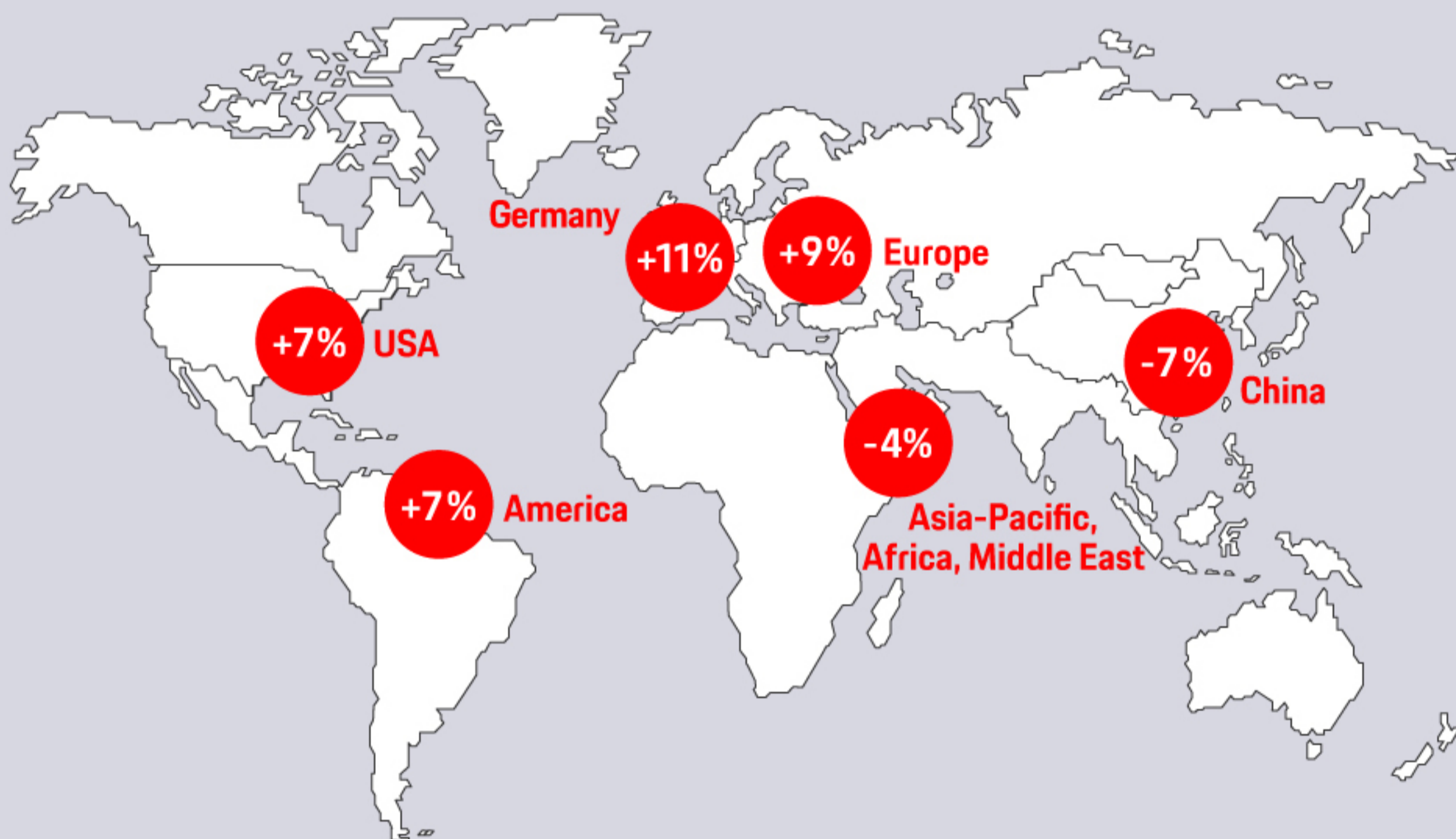
2016

2017

06-30-2018

Deliveries

compared with the previous year



126,497

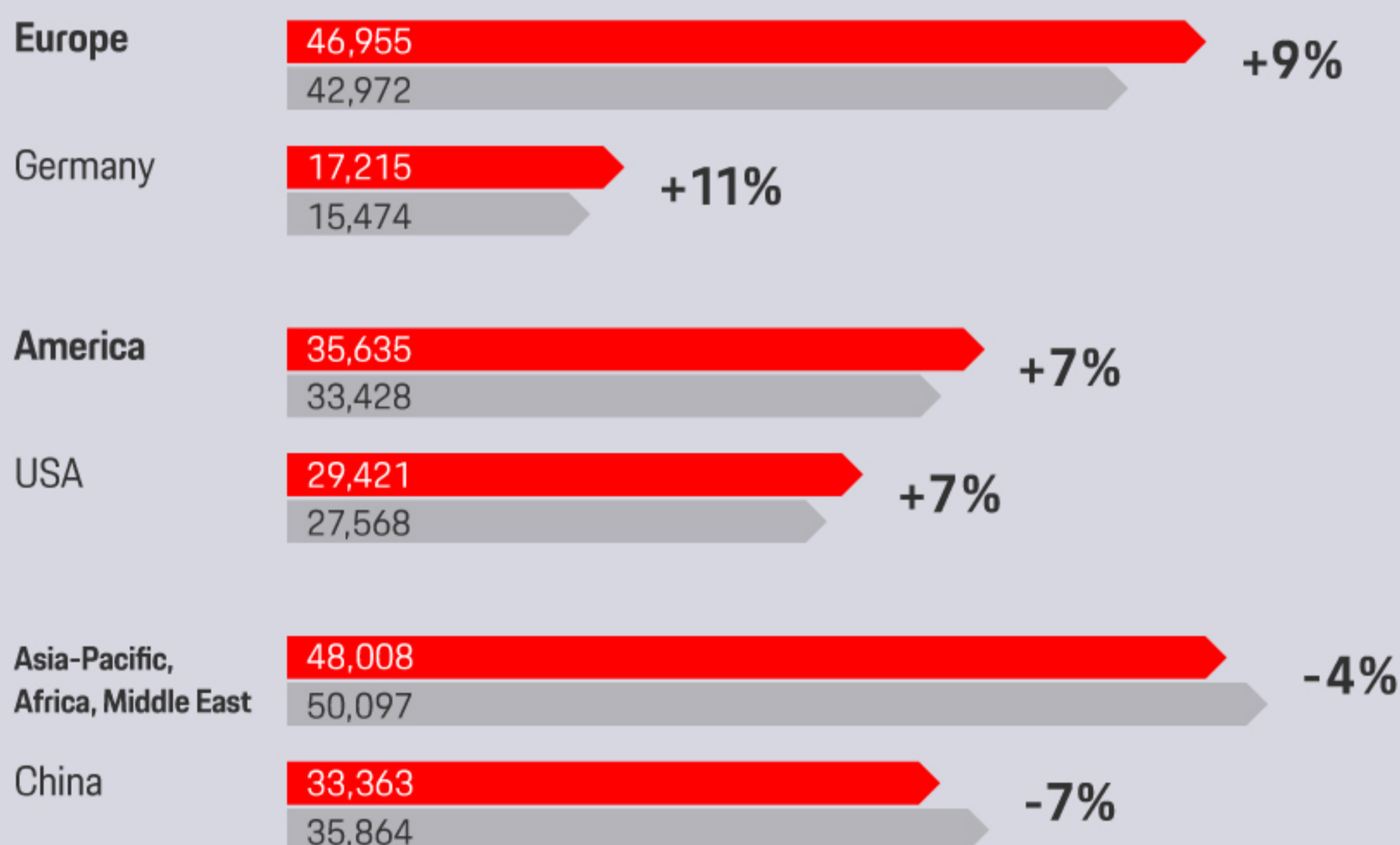
1st half of 2017

130,598

1st half of 2018

+3%

Growth worldwide



Highest growth

percentage

Panamera

+91%
total

>60%

Hybrid share
in Europe

Bestseller

absolute

Macan

46,594
vehicles

Great Traction

of our icon

911

+28%
total

