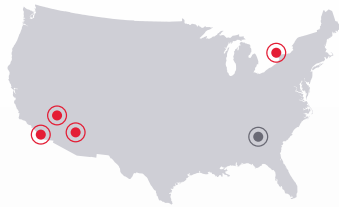


Porsche expands new mobility models Passport and Drive to four additional North American cities.

Four new cities in North America will host Porsche Passport and Porsche Drive, which offer up to 20 current model variants from the German sports car maker for shorter-term enjoyment than a traditional lease or purchase. The programs are rolling out to Porsche dealers in Las Vegas, Phoenix, San Diego, and Toronto after a successful 1.5 year pilot in Atlanta, which will continue.



Choose from two tiers¹

» Launch | \$2,100 / month²



718 Cayman, 718 Cayman S



718 Boxster, 718 Boxster S



Panamera



Macan, Macan S



Cayenne

» Milestones

Key facts from the first year and a half of Atlanta pilot.

1M⁺

Over 1 million total miles driven.

50%

Over 50 percent of members flipped their vehicles at home, close to 30 percent swapped their vehicles at work, with the remaining flips occurring at other locations, such as a coffee shop or restaurant.

80%

In our first year and a half, more than 80% of Passport members in the Atlanta pilot were new Porsche customers.

» Porsche Passport

A monthly subscription plan that offers members unlimited swaps between model variants at the touch of an app. Cars are delivered and picked up by concierge anywhere a customer chooses within the Passport service area.

» Porsche Drive

Drive in the U.S. grew out of the Passport program to offer customers shorter commitments than a month, such as weekend getaways, date nights, or vacations.

Why is Porsche creating new mobility models?

"Because consumers increasingly want more flexibility, more individual choice, and to have this on their devices. We want these consumers to have the same superb level of Porsche experience that we provide for our customers who buy or lease."

Klaus Zellmer, President and CEO of PCNA

» Accelerate | \$3,100 / month²

Accelerate members also have access to the full Launch fleet.



911 Carrera, 911 Carrera S, 911 Carrera 4S



911 Carrera Cabriolet, 911 Carrera S Cabriolet, 911 Carrera 4S Cabriolet



718 Cayman GTS



718 Boxster GTS



Panamera 4S, Panamera 4 E-Hybrid



Macan GTS



Cayenne S

» Learn more

For more information, download the Porsche Passport mobile app, contact us via phone, or visit the Porsche Passport or Porsche Drive website.

Porsche Passport:

1-888-369-9904

porschepassport.com

Porsche Drive:

1-888-490-9077

porschedrive.us



Scan to download the Porsche Passport app.

1) Model derivatives are subject to change. 2) Taxes and fees not included.
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