

Porsche and the honey bees

Facts and figures on bees and honey

There are

20,000

species of bees worldwide.

Some

560

of these species are native to Germany.

50%

of the bee species in Germany are threatened with extinction.



On average, each German eats

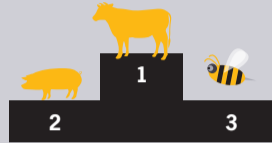
1kg

of Honey each year.



80%

of native plant species need to be pollinated by honey bees.



After cows and pigs, **bees** are the third most important animal kept by man.

Beekeeping is in fashion!

Around **87,000** beekeepers across Germany keep around

750,000 colonies of bees.



To make

1kg of honey,

a bee flies the equivalent of

6x

around the world.



The Porsche honey bees in Leipzig

25 of **60,000** = **1.5 million**

colonies

bees

bees

Average yield per colony:

55 kg honey per year.



Hawthorn



black locust

and



lime tree

honey.



That's

110

500-g jars of honey.

The off-road area at Porsche Leipzig

132 hectares

in total

=

33 hectares off-road track

99 hectares grazing paddocks

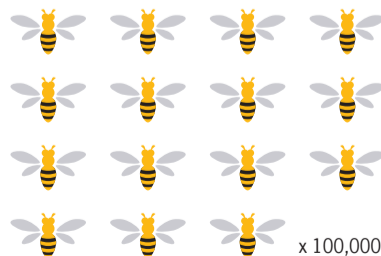
40 hectares natural area for bees

Animals in the grazing paddock

75 aurochs



27 wild horses



1.5 million bees

x 100,000

Countless



bats

birds



amphibians



reptiles

