

Unique Porsche experience world for customers and fans

» **170,000 m²**

Total area

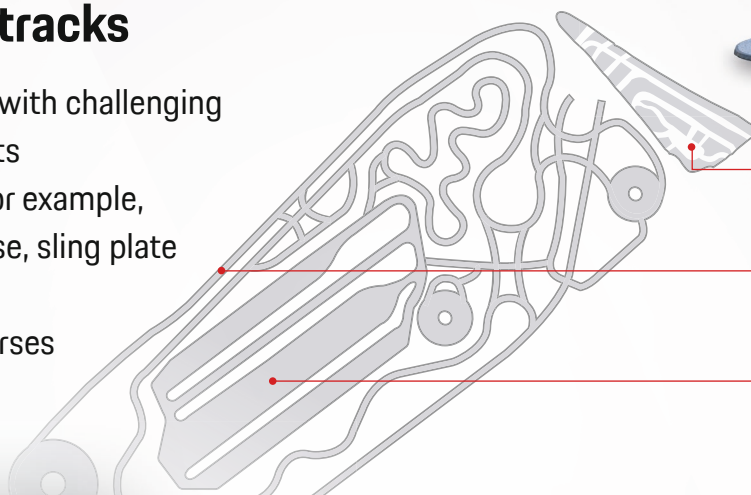
Large section at the heart of the Hockenheimring traditional race track

About 100 km away from the brand's headquarter in Zuffenhausen



» Broad offer of tracks

- › 2.8 km handling track with challenging turns and long straights
- › 4 dynamic surfaces, for example, with low-friction course, sling plate & circular lanes
- › 5,200 m² off-road courses with 17 modules



Off-road course

Handling track

Dynamic surfaces

» **12th & 13th October 2019**

PEC Opening at the Hockenheimring as part of the "Sportscar Together Day"



90

Porsche fleet vehicles of all model series



12

Experienced instructors already at the opening, more to follow

4,500 m²

Area of the customer center spread over three floors



» Driving pleasure under professional conditions

Driving programs

Co-Pilot: Co-Drives on the PEC tracks in the Porsche 911 with a professional instructor

Pilot: Self-drive on the handling track in the favored Porsche vehicle with an instructor

Mix-Pilot: Self-drive on the handling track in two Porsche models with an instructor

Accelerate: Self-drive with 1:1 coaching in a GT Porsche vehicle



- › 1,000 m² space with event and meeting rooms
- › Restaurant & Café
- › Porsche Driver's Selection Shop
- › Workshops
- › 800 m² of exhibition space for Porsche vehicles
- › Boxes for the handover of new cars to customers
- › Fast charging infrastructure

„SimLab" area with driving simulators

» Opening hours

Monday to Sunday, 8:30 am – 7:30 pm; flexible opening hours at events

» Location

Porsche Experience Center Hockenheimring, Am Motodrom 9-11, 68766 Hockenheim

» Driving time

- › Directions from the Frankfurt am Main Airport via A67 (86 km, approx. 50 minutes driving time)
- › Directions from Stuttgart-Zuffenhausen (Porscheplatz) via A81 and A6 (112 km, approx. 70 min. driving time)