

PORSCHE

Taycan

... means the equivalent of 'spirited young horse'

Link with the Porsche emblem: it has depicted a leaping horse since 1952
The name has its linguistic roots in the East



1,200 new jobs

The Taycan will create around 1,200 new jobs in Zuffenhausen alone

€6 billion investment

By 2022, Porsche will invest over €6 billion in e-mobility

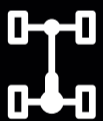


Engine plant conversion

Conversion of the existing engine plant for the production of electric drives, extended body construction department

Development

Around €500 million will go towards the development of variants and derivatives of the Taycan



Own factory

New paint shop and dedicated assembly facility, conveyor bridge for supplying painted bodywork and drive units to the final assembly

Innovations

Around €700 million will boost new technologies, charging infrastructure and smart mobility



'Our new electric sports car is powerful and active; a car that stays the course over long distances and embodies freedom.'

Oliver Blume, CEO of Porsche AG



> 440 kW (600 hp)
system power



> 500 km
range



100 km in 4 mins
charging time



800 V
system voltage



Lasting performance
Accelerate over and over again
without losing performance



Acceleration
0 – 100 km/h: < 3.5 s
0 – 200 km/h: < 12 s