

ROAD TO 20 MAKES PORSCHE EVEN MORE RESILIENT AND STRONGER THAN EVER



> TARGET

>20 %

group operating
return on sales

PORSCHE

FOCUSES ON

LIMITED EDITIONS

EXPANDS

**SONDERWUNSCH
PROGRAMME**

PUSHES FORWARD ITS

**STRATEGY OF
MODERN LUXURY**

> ELECTRIC STRATEGY

Macan

718

Cayenne

ALL-ELECTRIC MODELS UNDERLINE AMBITION:



2030



>80 %

**new vehicles
all-electric**

“With the Road to 20 we are making Porsche even more resilient and our brand stronger than ever. And we’re going to take a fresh look at everything. We want to increase the quality of our contribution margins and make our products even more attractive.”

Lutz Meschke,
Deputy Chairman of the Executive Board and
Member of the Executive Board - Finance and IT



Taycan GTS: CO₂ emissions combined (WLTP)*: 0 g/km; Electrical consumption combined (WLTP, in kWh/100 km)*: 23.3 - 20.3 kWh/100 km.

911 GT3: CO₂ emissions combined (WLTP)*: 294 - 293 g/km; Consumption combined (WLTP, Fuel consumption in l/100 km)*: 13.0 - 12.9 l/100 km.

* All new vehicles offered by Porsche are type-approved according to WLTP. Official NEDC values derived from WLTP values are no longer available for new vehicles as of 1 January 2023 and can therefore not be provided.

More information about the differences between WLTP and NEDC is available at www.porsche.com/wltp.

Further information on the official fuel consumption and official specific CO₂ emissions of new passenger cars can be found in the „Guide to Fuel Consumption, CO₂ Emissions and Electricity Consumption of New Passenger Cars,“ which is available free of charge at all sales outlets and from DAT or at www.dat.de/co2.

All information refers to the EU model.