



PORSCHE

Press Release

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Taycan Turbo S Cross Turismo: Electrical consumption combined 29.4 kWh/100 km; combined CO₂ emissions 0 g/km

Taycan Turbo S: Electrical consumption combined 28.5 kWh/100 km; combined CO₂ emissions 0 g/km

Spectators enjoy the return of the world class and the live experience

Marcus Armitage wins the 2021 Porsche European Open

Stuttgart/Hamburg. English series on the Porsche Nord Course: for the fourth time in succession, a top golfer from England has won the Porsche European Open in Hamburg. At the event marking the return of the world class in Germany, Marcus Armitage left his rivals trailing in his wake after a phenomenal final round performance. He mastered the challenging course known as the “Green Monster” when posting an eight under par score of 208 to leave him two shots ahead of a quartet in second place. For the first time since October 2019, spectators were again in attendance at a European Tour event in Europe. Due to the latest regulations, the tournament was put back two days and reduced to three rounds.

“We’ve seen some exceptional golf here and having spectators actually at the venue is a success story,” says Deniz Keskin, Director of Brand Management and Partnerships at Porsche AG. “Emotional live experiences are a feature of our brand, as is the unique Leader’s Car and the spectacular hole-in-one prize.”

Though the Porsche Taycan Turbo S Cross Turismo on the 17th hole did not find a new owner in the three days of the tournament, the Leader’s Car, the Taycan Turbo S, produced a big smile on the faces of the players that topped the leaderboard after the first two rounds – Thomas Detry (Belgium) and Matthew Southgate (England).

Others that got a big thrill during the week were the tournament's top stars that took the opportunity to test the Porsche Taycan Turbo S on the autobahn between the Green Eagle Golf Courses venue and downtown Hamburg. "This car is amazing, a beast. The acceleration is peerless. It was so much fun," enthused Mexico's Abraham Ancer, the world No. 17 who missed the cut.

Porsche Brand Ambassador Paul Casey also had a lot of fun at the first Night Shootout prior to the Porsche European Open together with his fellow top players Abraham Ancer, Henrik Stenson, Martin Kaymer and Max Kieffer. "Playing the 17th in the darkness with the fantastic illumination was pretty cool," said the Englishman. An excellent final round enabled the title holder to eventually finish sixth. Even though it was not enough to claim the win, Casey was highly positive when reviewing his performance: "The Porsche European Open is for sure one of the tournaments the boys like to play. It was fantastic that the tournament was played at all after all the issues we've been having."

Porsche in golf

Porsche has been the title sponsor of the Porsche European Open, a European Tour event, since 2015 and has been involved successfully in professional golf with automotive partnerships at three tournaments on the Asian and European Tour since 2019. Last year the sports car manufacturer additionally supported the UK Swing with the European Tour's "Golf for Good" initiative. Porsche has also been organising the Porsche Golf Cup for more than three decades. The tournament series is one of the company's most successful customer events. Held in Germany for the first time in 1988, the Porsche Golf Cup has developed into an international event at which recently over 17,000 Porsche customers competed in 261 qualifying tournaments worldwide. Also highly successful is the Porsche Golf Circle, an international and app-based community for keen golf-playing Porsche customers that was launched in 2017.

Further information, film and photo material in the Porsche Newsroom: newsroom.porsche.com