



PORSCHE

News Release

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The 2022 Porsche Panamera Platinum Edition: Enhanced style, effortless performance

Extensive standard features heighten comfort and daily usability of the sedan

Atlanta, Georgia. For the 2022 model year, Porsche will offer three exclusive Panamera Platinum Edition models - the Panamera, Panamera 4 and Panamera 4 E-Hybrid Platinum Edition. All three models offer an even higher level of standard features focused on elevating the comfort and convenience of the Panamera even further at an attractive price, along with unique styling cues.

This begins with the exterior. Platinum Edition models ride on 21-inch Exclusive Design Sport Wheels which are painted in a Satin Platinum finish, with 20-inch Panamera Style wheels being offered as an alternative choice. The same finish is also applied to the air outlet grilles on the side of the car as well as the model designation and Porsche lettering at the rear. LED Matrix Design headlights with Porsche Dynamic Lighting System (PDLS) Plus offer an upgraded design as well as a high-beam assistant. Side window trims in high-gloss black, Sport tailpipes in black and Exclusive design taillights round off the special Platinum Edition look. Underscoring the degree of customization, 13 different standard and metallic paint colors are available to choose from at no added cost, as well as four optional Special colors and the even more exclusive Custom Color offer.

Entering the interior, door sill guards in brushed aluminum with “Platinum Edition” lettering are joined by Porsche crests embossed in all four headrests as well as black brushed aluminum trim throughout the cabin. Soft close doors are standard. Adding to the comfort



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of the Panamera, Platinum Edition models offer 14-way comfort seats with comfort memory, four-zone climate control, front and rear heated seats and front seat ventilation.

All Panamera Platinum Edition variants feature Adaptive Air Suspension including Porsche Active Suspension Management (PASM), which allows the driver to select different ride heights and levels of firmness, enhancing ride comfort and handling. Blind spot monitoring (Lane Change Assist) and Power Steering Plus, which reduces steering effort at low speeds, are standard Platinum Edition features that add to the driver's convenience.

Platinum Edition models will also come with the latest generation Porsche Communication Management (PCM) system – PCM 6.0 – which includes Wireless Android Auto, Wireless Apple Car Play and SiriusXM 360L among other standard features. All of which plays through the powerful Bose Surround Sound system fitted as standard.

The 325 hp Panamera Platinum Edition will start at an MSRP of \$101,900. The Panamera 4 Platinum Edition, which adds all-wheel drive, will start at an MSRP of \$106,000, and finally, the Platinum 4 E-Hybrid Platinum Edition will start at an MSRP of \$115,200. All prices exclude the \$1,350 delivery, processing and handling fee. Panamera Platinum Edition models are expected to reach U.S. dealers as of Spring 2022.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 193 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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