



PORSCHE

Media Information

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Porsche Golf Cup World Final 2016

Title goes to Taiwan

Stuttgart/Palma de Mallorca. The third Porsche Golf Cup World Final featured fantastic sport in ideal conditions on the Spanish Mediterranean island of Majorca. 77 amateur golfers from 16 countries teed off at the two-day tournament, which took place at Arabella Golf Son Vida and Club de Golf Alcanada. The team from Taiwan won the Nations Cup, ahead of defending champions South Korea and Japan. In the singles competitions (gross), the ladies title went to Germany's Laura Oker, while her compatriot Gunar Petersen emerged triumphant in the men's class. Despite their best efforts, none of the players managed to drive away in the Porsche 718 Boxster S, which was this year's hole-in-one prize.

In total, more than 8,300 Porsche customers around the world took part in 152 qualifying tournaments ahead of this year's World Final – a new record. The standard of play at the Porsche Golf Cup was underlined by the fact that 40 percent of the field in Majorca had single-figure handicaps, including no fewer than four players with a plus handicap.

However, before the sporting action got underway, the participants and their guests had chance to sample the Majorcan hospitality. All the teams were presented in a ceremony at the welcome evening, which took place in a former sandstone quarry. The team from South Korea returned the trophy it won last year. The evening formed an extremely atmospheric start to the tournament, and was followed the next day by an exclusive dinner at the "Coast" restaurant, which was designed by star designer Phillippe Starck and is located in the chic marina of Port Adriano. The participants also

had the opportunity to take part in the Porsche Driving Experience, where they were able to test drive all the latest Porsche models, including the new 718 Boxster.

A traditional finca provided a dream setting for the presentation ceremony and party on Wednesday evening. Oliver Hoffmann, Director Experiential Marketing at Porsche AG, presented the trophies to the winners. "The enthusiasm of our customers who qualified for the World Final is contagious. We were once again treated to top-class sport, and it is always nice to see how the participants from different nations all mingle and share their fascination for golf at this event."

Format:

- Individual: 36 holes, Stableford, 6 classes
- Gross competition: ladies and men
- Net competition: 3 mixed classes
- Nations Cup
- 3 Handicap classes (class A: +2.5-8.9; class B: 9.0-17.9; class C: 18.0-36.0)

Results of the 2016 Porsche Golf Cup World Final:

Nations Cup (net): 1. Taiwan, 2. Korea, 3. Japan

Ladies singles (gross): 1. Laura Oker (Germany), 2. Mari Nagumo (Japan), 3. Hyo Sun Kim (Korea)

Men's singles (gross): 1. Gunar Petersen (Germany), 2. Dominik Senn (Switzerland), 3. Brent Paterson (New Zealand)

Mixed singles (net), handicap class A (+2.5-8.9): 1. Rubén González (Mexico), 2. Mari Nagumo (Japan), 3. Seong Gwon Sa (Korea)

Mixed singles (net), handicap class B (9.0-17.9): 1. Chih-Sung Chi (Taiwan), 2. Shih-Wei Yeh (Taiwan), 3. Heui Deok Kim (Korea)

Mixed singles (net), handicap class C (18.0-36.0): 1. Fujio Fujimura (Japan), 2. Chiung-Ling Chang (Taiwan), 3. Maxime Hericault (Switzerland)

History:

The Porsche Golf Cup was first held in 1988, since when it has become one of the company's most successful international customer events. It is organised by Porsche centres and Porsche sales companies. The Porsche Golf Cup World Final will be played for the third time in 2016, with Majorca providing the venue for the third time. Defending champion in the Nations Cup is the team from South Korea.

Porsche in Golf:

As well as the Porsche Golf Cup, Porsche AG has also been involved in professional golf since 2015: as title partner of the Porsche European Open. Following the successful debut of this European Tour event, this year's tournament (22nd to 25th September) is again expected to attract a host of world-class players – led by two-time major winner Martin Kaymer – to the venue in Bad Griesbach, Bavaria.

Images are available in the Porsche Newsroom (<http://newsroom.porsche.de>) and for accredited journalists in the Porsche media database (<https://presse.porsche.de>)

718 Boxster: Fuel consumption combined 7.4-6.9 l/100 km; urban 9.9-9.0 l/100 km; extra urban 6.0-5.7 l/100 km; CO₂ emissions 168-158 g/km; efficiency class (Germany): F – E

718 Boxster S: Fuel consumption combined 8.1-7.3 l/100 km; urban 10.7-9.5 l/100 km; extra urban 6.5-6.0 l/100 km; CO₂ emissions 184-167 g/km; efficiency class (Germany): F - E