



## Markus Wambach new MHP COO as of January 1st, 2024

**13/09/2023** From January 1, 2024, Markus Wambach will take on the newly created role of COO (Chief Operating Officer) at the management and IT consultancy MHP. This expansion of the management board to three people marks an important milestone in MHP's corporate history.

Alongside MHP co-founder, shareholder and CEO Dr. Ralf Hofmann, and MHP CFO (Chief Financial Officer) Marc Zimmermann, Markus Wambach will be responsible for the operational business – and thereby for the consulting portfolio. With this new set-up and the restructuring of the core areas of consulting, operations and global delivery, the management and IT consultancy is aiming to grow more quickly, in order to achieve the ambitious goals of its Strategy 2030. Especially globally in all relevant industries and customer segments as well as in size, structure, and portfolio.

### **"We have big plans for MHP"**

"The decision to expand our management is an important and necessary step in our Strategy 2030. We

have big plans for MHP. As a company and as an integral part of society, we want to make our contribution to a creating a sustainable future. This is why we need the new position of COO," says Dr. Ralf Hofmann. And he adds: "Markus is the perfect candidate for this role. He has helped write MHP's success story to date and brings a deep level of expertise and an enormous drive to get things done."

Marc Zimmermann, CFO and Deputy Chairman of the MHP management board also underlines the importance of this step: "Markus has an impressive range of skills and plenty of experience. It is clear that we have set ourselves ambitious goals for 2030, and with that in mind, Markus is exactly the right person for the new role of COO at MHP."

## Markus Wambach has been with MHP since 2004

"MHP has accompanied and shaped me for many years – so that's why I'm even more excited and honoured to have this role of aligning the organization with the dynamic demands of the market," says Markus Wambach.

Markus Wambach has been with the management and IT consultancy MHP since 2004. He's been a partner since January 1, 2015 and is currently responsible for the "Markets" and "Operations" divisions.

## MEDIA ENQUIRIES



### Sandro Kälin

Head of Communications Porsche Schweiz AG  
+41 41 487 91 16  
sandro.kaelin@porsche.ch

### Link Collection

Link to this article  
[https://download.newsroom.porsche.com/it\\_CH/2023/company/porsche-mhp-markus-wambach-coo-33776.html](https://download.newsroom.porsche.com/it_CH/2023/company/porsche-mhp-markus-wambach-coo-33776.html)

Media Package  
<https://pmdb.porsche.de/newsroomzips/f92886c6-bf22-4e2f-b192-f1705931a1d8.zip>